



Print responsibly.



TRUCOLOR™

Simply the Best!

IPW is proud to introduce TRUCOLOR™ Technology, our proprietary color standard that encompasses IPW's state-of-the-art manufacturing processes, while delivering unparalleled color performance and compatibility. Each IPW toner cartridge is truly equivalent to the OEM product at a fraction of the cost.

IPW developed the TRUCOLOR™ Technology as a way to ensure OEM performance on every cartridge, every time. Our relentless focus on quality means big savings for our customers.

TRUCOLOR is Different By Design™



Learn more. ▶

TRUCOLOR Technology

Different By Design™ for three specific reasons:

1. IPW starts by specifying only the highest engineering levels on our empty cartridges. Our engineers are carefully trained to find and fix defects that affect the life of the cartridge.
2. IPW buys exclusively from toner manufacturers, not distributors, so we get only the best products to refurbish and renew.
3. IPW employs unique specifications that ensure our toner and components perform more consistently, print after print, so you get what you need every time.

What you can expect from TRUCOLOR Enabled Products

1. A higher level of quality compared to OEM equivalent products.
2. An average of 40% savings over comparable OEM products.
3. More consistent performance across a wider range of printing needs.

Cut your printing costs instantly

We handle everything from large national accounts to smaller businesses with more modest toner usage, and we use that experience to tailor a plan that perfectly fits your requirements. Request your free toner consultation to find out how much money you can save with IPW.

Need help now?

We can quickly evaluate your current usage and identify easy opportunities to save. Simply give us a call, or visit our website and submit a request, and we'll respond with our recommendations. Plus, if it's needed, we can schedule an on-site appointment.

TRUCOLOR
www.ipwusa.com



Typical savings
Over OEM products:

40%

Print-for-print, we guarantee that our toner cartridges will always measure up to those from the big-name brands. To achieve quality that matches OEM standards, IPW invests thousand of hours in engineering and ongoing improvement processes.



Print responsibly.